

**DELETED CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 119459 /		<u>Alt Order #</u> 08251364
<u>Product</u> SENATE MAJORITY PAC		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 4781
<u>Advertiser</u> ISS/Senate Majority PAC-A		<u>Original Date / Revision</u> 09/06/16 / 09/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> TV14573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u> 6686		<u>Advertiser Ref</u> 13916

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 1	WHIO	09/20/16	09/26/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	0	\$0.00
D 2	WHIO	09/20/16	09/26/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	0	\$0.00
D 3	WHIO	09/20/16	09/26/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	0	\$0.00
D 4	WHIO	09/20/16	09/26/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	0	\$0.00
D 5	WHIO	09/20/16	09/26/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	0	\$0.00
D 6	WHIO	09/20/16	09/26/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	0	\$0.00
D 7	WHIO	09/20/16	09/26/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	0	\$0.00
D 8	WHIO	09/20/16	09/26/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	0	\$0.00
D 9	WHIO	09/20/16	09/26/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	0	\$0.00
D 10	WHIO	09/20/16	09/26/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	0	\$0.00
D 11	WHIO	09/20/16	09/26/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	0	\$0.00
D 12	WHIO	09/23/16	09/23/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	0	\$0.00
D 13	WHIO	09/24/16	09/24/16	Sat Prime Hour 3	10:00 PM-11:00 PM		:30			P-02		NM	0	\$0.00
D 14	WHIO	09/24/16	09/24/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	0	\$0.00
D 15	WHIO	09/24/16	09/24/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	0	\$0.00
D 16	WHIO	09/25/16	09/25/16	WHIO Reports			:30			P-02		NM	0	\$0.00
D 17	WHIO	09/25/16	09/25/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	0	\$0.00
D 18	WHIO	09/20/16	09/26/16	M-Su 11p News	11:00 PM-11:35 PM		:30			P-02		NM	0	\$0.00
D 19	WHIO	09/20/16	09/20/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-02		NM	0	\$0.00
D 20	WHIO	09/20/16	09/20/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	0	\$0.00
D 21	WHIO	09/21/16	09/21/16	Wed Prime Hour 3	10:00 PM-11:00 PM		:30			P-02		NM	0	\$0.00
<b>Totals</b>								<b>0.00</b>					<b>0</b>	<b>\$0.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP SEP6/16 12.59  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

SALES	PRSN	PH-	NICK	WELTTE
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WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
0	0	1	4	9	16	25	36	49	64	81	100	121	144	169	196	225	256	289	324	361	400	441	484	529	576	625	676	729	784	841	900	961	1024	1089	1156	1225	1296	1369	1444	1521	1600	1681	1764	1849	1936	2025	2116	2209	2304	2401	2500	2601	2704	2809	2916	3025	3136	3249	3364	3481	3600	3721	3844	3969	4096	4225	4356	4489	4624	4761	4900	5041	5184	5329	5476	5625	5776	5929	6084	6241	6400	6561	6724	6889	7056	7225	7396	7569	7744	7921	8100	8281	8464	8649	8836	9025	9216	9409	9604	9801	10000

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP6/16 12.59

TO DEANNA  
FR JARED  
ORDER CANCELLED BEFORE START  
TOTAL DOLLARS CANCELLED = \$702000  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:	REP	:CD:	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	:	WEEK INVT	:	DAYS	:	TOTL SPTS:
:LINE#:	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	:	:	:	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 163 AGENCY EST# = 4781  
AGENCY PRODUCT CODE = 173

1	S	1000A-1100A	30	\$500.00	9/20	9/26	0	TU-F,M
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PROGRAM : DR. PHIL  
CON COM1: DR. PHIL

2	S	1135P-1235A	30	\$500.00	9/20	9/26	0	TU-F,M	0
PROGRAM : LATE SHOW WITH STEPHEN COLBERT									
CON COM1: LATE SHOW WITH STEPHEN COLBERT									





FROM REP SEP6/16 12.59  
\*\* CHANGES \*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		900P-1000P PROGRAM : HAWAII FIVE-O CON COM1: HAWAII FIVE-O	30		\$2,750.00	9/23	9/23	0		FRI	0
13	S		1000P-1100P PROGRAM : 48 HOURS MYSTERY CON COM1: 48 HOURS MYSTERY	30		\$1,000.00	9/24	9/24	0		SAT	0
14	S		600P-700P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$500.00	9/24	9/24	0		SAT	0
15	S		700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$500.00	9/24	9/24	0		SAT	0
16	S		1130A-1200N PROGRAM : WHIO REPORTS CON COM1: WHIO REPORTS	30		\$350.00	9/25	9/25	0		SUN	0
17	S		900A-1030A PROGRAM : CBS SUNDAY MORNING CON COM1: CBS SUNDAY MORNING	30		\$1,000.00	9/25	9/25	0		SUN	0
18	S		1100P-1135P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,250.00	9/20	9/26	0		TU-M	0
19	S		800P-900P PROGRAM : NCIS CON COM1: NCIS	30		\$5,000.00	9/20	9/20	0		TUE	0
20	S		900P-1000P PROGRAM : NCIS: NEW ORLEANS CON COM1: NCIS: NEW ORLEANS	30		\$4,500.00	9/20	9/20	0		TUE	0

REP HEADLINE# 8251364 TRF# 119459  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/16 12.59  
 \*\*\*CHANGES\*\*\* \*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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22	S		600P-630P	30		\$2,000.00	9/20	9/20	0		TUE	0
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PROGRAM : NEWSCENTER 7  
 ORD COM1: SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP  
 THIS IS A MAKE-GOOD FOR SEP21 ON LINE-21 FOR 1 SPOT/WK

23	S		1230P-400P	30		\$750.00	9/20	9/20	0		TUE	0
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PROGRAM : AFTERNOON ROTATOR  
 ORD COM1: SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP  
 PART OF A MAKEGOOD MADE UP OF LINES 22-23

SEP/16			\$ .00	OCT/16		\$ .00						
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CONTRACT TOTAL \$ .00  
 TOTAL SPOTS 0

MARKET TOTALS \$113,225 WHIO 62% WDTN 21% WKEF 7% WRGT 6% CABL 0% WBDT 4%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE